

MONSANTO

FARM WITH CONFIDENCE.
WE'VE GOT YOU COVERED.



2011

SUMMARY &
REQUIREMENTS


ROUNDUP READY PLUS™
WEED MANAGEMENT SOLUTIONS

*See Residual
Rewards Inside
→*

2011

ROUNDUP REWARDS®

Summary

Program Elements

Details

RESIDUAL REWARDSSM






Qualifying Residual Herbicides & Rates

- Use a Roundup® brand agricultural herbicide along with an eligible brand of residual herbicide on a Corn or Soybean Roundup Ready® Crop
- Apply 22 oz./acre of Roundup PowerMAX® Herbicide or Roundup WeatherMAX® Herbicide along with one of the qualifying residuals and earn up to \$3.00/acre
- Program purchase dates are 9/1/2010 – 7/31/2011
- A Roundup Ready PLUS™ approved program
- Eligible residual herbicides along with per acre use rates and reward incentives are below:



SOYBEANS									
		3.0 pt.	2.0 OZ.	3.0 OZ.	2.4 OZ.	5.0 OZ.	4.0 OZ.	3.2 OZ.	11 OZ.
	22 OZ.	\$2.50	\$3.00	\$3.00	\$3.00	\$1.00	\$1.00	\$1.00	\$1.00
	22 OZ.	\$3.00	\$3.00	\$3.00	\$3.00	\$1.50	\$1.50	\$1.50	\$1.50

Note: Use 2 qt./acre of INTRRO® herbicide along with 22 oz./acre of Roundup PowerMAX and receive a \$1.00/acre reward, or receive a \$1.50/acre reward when used with 22 oz./acre of Roundup WeatherMAX.

CORN						
		2.0 pt.	2.0 qt.	1.5 pt.	1.2 qt.	1.5 qt.
	22 OZ.	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00
	22 OZ.	\$1.50	\$1.50	\$1.50	\$1.50	\$1.50

VOLUNTEER ROUNDUP READY® CORN 2 COST SHARE

- Growers using 6 oz./acre of SelectMax^{®1} Herbicide to control volunteer corn along with Roundup® agricultural herbicide will earn the following:
 - 22 oz./acre Roundup PowerMAX® Herbicide will earn \$1.00/acre
 - 22 oz./acre Roundup WeatherMAX® Herbicide will earn \$1.50/acre
- Program dates are 9/1/2010 – 7/31/2011
- Eligible Crops: Genuity® Roundup Ready 2 Yield® Soybeans, Genuity® Roundup Ready® Flex Cotton, Roundup Ready® Soybeans, Roundup Ready® Cotton



ROUNDUP PERFORMANCE PACT™ (Applies to Roundup WeatherMAX® herbicide)

- **Tough Conditions Warranty** —
You Receive: Up to your initial use rate at no charge, if respray is necessary
- **Tough Weeds Warranty** —
You Receive: Up to your initial use rate at no charge, if respray is necessary
- **30-Minute Rainfast Warranty** —
You Receive: Up to your initial use rate at no charge, if respray is necessary
- **Crop Safety Warranty** —
You Receive: Up to \$100.00 per acre on the affected area when planting any seed with a Roundup Ready gene

ROUNDUP REWARDS SUMMARY

Roundup Rewards® 2011 Program ends July 31, 2011. See complete details and requirements for submission on www.RoundupRewards.com.
¹4 oz. of AS Select® herbicide also qualifies.



Roundup Rewards® Replant Program

TRAIT	BASE REPLANT PROGRAM	INCREMENTAL ROUNDUP REWARDS REPLANT OFFER	TOTAL OPPORTUNITY with Base Replant Program and Roundup Rewards® Incremental Replant Offer
Genuity® Corn Traits, YieldGard VT Triple®, Roundup Ready® Corn 2, Genuity® Roundup Ready 2 Yield® Soybeans, Genuity® Roundup Ready® Canola	50% off suggested retail price of replanted unit	25% off suggested retail price of replanted unit	75% off suggested retail price of replanted unit
Roundup Ready® Soybeans	50% off suggested retail price of replanted unit	10% off suggested retail price of replanted unit	60% off suggested retail price of replanted unit

Eligible brands for the Roundup Rewards Replant Program are limited to Asgrow®, DEKALB®, Channel®, Fielder's Choice®, Fontanelle Hybrids™, Gold Country Seed®, Rea Hybrids™, Jung®, Trelay®, Lewis Hybrids®, Heritage Seeds®, Hubner Seed™, Kruger Seed™, Specialty™, Stewart™ and Stone Seed Group™.

All Monsanto Cotton Technologies regardless of brand are eligible for a refund of 100% of the published technology fee of the originally purchased trait when qualifying for Roundup Rewards.

Roundup Rewards® Recommendations

Unleash Your Corn's Yield Potential

Headline AMP™ fungicide helps provide maximum protection and maximum yields from your corn acres

- Superior control of foliar diseases that target corn
- Proven Plant Health benefits to help corn thrive
- Unique, best-in-class triazole for corn
- Delivers more corn per acre than any other fungicide on the market²



Protect Your Crops with the Leading Fungicide

Headline® fungicide helps you get the most out of a wide variety of crops

- Broad spectrum foliar disease control
- Proven Plant Health benefits that can improve growth efficiency, stress tolerance and better standability for a faster, more efficient harvest
- Visit HeadlineAdvantage.com beginning November 15, 2010, to learn how to save on your 2011 Headline fungicide purchase



An Early-Season Advantage That Helps Maximize Performance

Use Acceleron® Seed Treatment Products



QUALIFYING FOR ELEMENTS OF ROUNDUP REWARDS® IS SIMPLE:

- Purchase Roundup WeatherMAX®, Roundup PowerMAX®, or RT 3® herbicides as your only glyphosate-based herbicides from an authorized retailer for all applications on all trait acres containing a Roundup Ready® trait on your farm.
- Plant an eligible Monsanto trait in an eligible seed brand to qualify for the Roundup Rewards Replant element.

²Based on 29 independent and university trials across MO, IL, SD, IN, TN, KS, NE, MN, IA and KY, 2007–2009.

General Conditions

- To be eligible for the Roundup Rewards® program, any grower purchasing or planting a Monsanto trait seed must have a valid 2011 Monsanto Technology Card or have signed and submitted a 2011 Monsanto Technology/Stewardship Agreement that was accepted by Monsanto. Qualified claims for Roundup Rewards ratify all Monsanto Technology/Stewardship Agreements on file for the grower including all subsequent amendments.
- Grower must present a 2011 Monsanto Technology Card and proof-of-purchase invoices for all Monsanto technology crops, all qualifying Roundup® brand agricultural herbicides and qualifying residual treatments to the Monsanto authorized representative, authorized retailer, or seed supplier where purchase originated or approved designee. Invoices must be legible and show: grower and/or farm name and address; grower Technology Identification Number; representative name and address; purchase date; seed units/herbicide gallons purchased; and price charged. Seed invoices must also show brand and hybrid/variety. Grower/farm name filing claim must match grower/farm name on invoices and on 2011 Monsanto Technology Card. Invoices that have been modified are not eligible.
- Monsanto will make applicable refunds/allowances (check or dealer credit) within 4 to 6 weeks after the claim and all required documentation is submitted and approved. Refunds/allowances may be made through a Monsanto authorized representative, authorized retailer, or seed supplier.
- Labeled Roundup brand agricultural herbicides are the only glyphosate-based products that may be used for all applications on any Monsanto trait crop on grower's farm. Eligible herbicides are Roundup WeatherMAX®, Roundup PowerMAX®, and RT 3°.
- Use of residual products such as Extreme®, Backdraft®, Sequence®, Halex GT®, Flexstar GT® and Expert® that may utilize a reduced rate of glyphosate on Monsanto Trait acres disqualifies you from the Roundup Rewards® programs.
- Eligible program geography: Anywhere eligible traits and herbicide brands are registered and labeled for use in the continental U.S.
- Offers for Replant Refunds are valid only on new seed purchased by grower from an authorized seed dealer for grower's own use in states and counties where product is registered. For seed containing insect-protected traits, grower must be in full compliance with all the IRM requirements outlined in the program year's IRM guide. Acres not in compliance do not qualify for benefits under Roundup Rewards. Qualifying seed purchases must be made between September 1, 2010 and July 31, 2011.
- Eligible Monsanto herbicides purchased between September 1, 2010 and July 31, 2011, qualify for Roundup Rewards. Invoices for all purchases of eligible brands must be from a Monsanto authorized representative or authorized retailer. Roundup brand agricultural herbicide purchases from any other source render a grower ineligible to receive any of the benefits or refunds offered in Roundup Rewards.
- Program details referenced in this publication are subject to change and should be verified by checking with your local Monsanto dealer, Monsanto representative or by visiting www.RoundupRewards.com.
- PhytoGen® brand cotton seed, sold by Dow AgroSciences LLC, is eligible for all Roundup Rewards elements.
- Asgrow®, DEKALB®, Deltapine®, Channel®, Fielder's Choice®, Fontanelle Hybrids™, Gold Country Seed®, Rea Hybrids™, Jung®, Trelay®, Lewis Hybrids®, Heritage Seeds®, Hubner Seed™, Kruger Seed™, Specialty™, Stewart™, and Stone Seed Group™ brands are eligible for all Roundup Rewards® Elements.
- All other seed brands qualify for (1) Residual RewardsSM; (2) Volunteer Roundup Ready Corn 2 Cost Share; (3) Tough Conditions Warranty; (4) Tough Weeds Warranty; (5) 30-Minute Rainfast Warranty; and (6) Crop Safety Warranty.

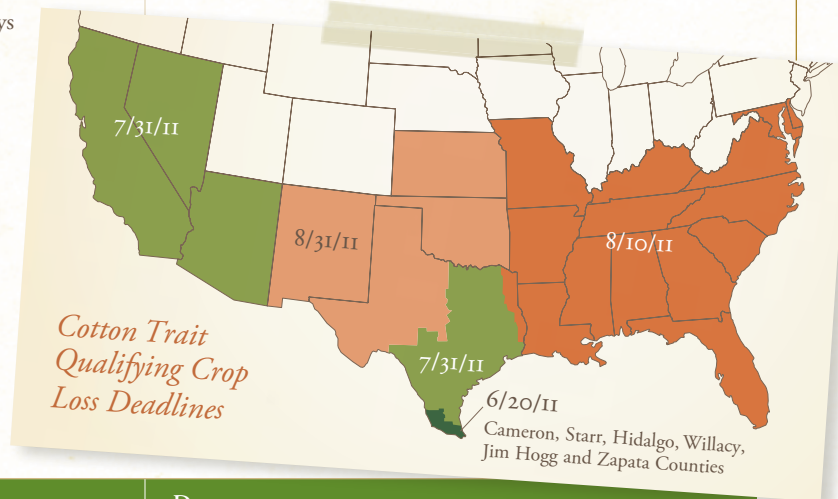


Claims Process

- All Replant claims must be submitted by July 31, 2011, except Winter Canola, which must be submitted by October 20, 2011.
- Cotton Crop loss claims must be submitted by the regional deadlines listed on the map to the right. Only Monsanto traits that are lost within 60 days of planting are eligible for Cotton Crop Loss.
- A Monsanto authorized representative, authorized retailer or seed supplier where purchase originated or approved designee must inspect and verify grower's seed loss, replant/crop loss, unexpected annual weed flush, late flush of annual weeds, competitive flush of volunteer Roundup Ready® Corn 2, Rainfast Warranty respray, Tough Conditions Warranty respray or Tough Weeds Warranty respray, and file a claim report within 15 days of grower's initial notification or by August 1,

2011, whichever comes first. A claim report must be filed for each claim.

- Seed grown for production may not be eligible for replant refund. Refer to your seed production contract for details.



CLAIM ELEMENT	DEADLINE
<i>Claims for all elements must be made through a Monsanto authorized representative or authorized retailer.</i>	
Roundup® Tough Conditions Warranty or Roundup Tough Weeds Warranty	Between 14 and 21 days after the initial post-emerge Roundup brand agricultural herbicide application
30-Minute Rainfast Warranty	Within 7 days of the unexpected rainfall
Residual RewardsSM	Before July 31, 2011
Volunteer Roundup Ready® Corn 2 Cost-Share Allowance	Before July 31, 2011
Roundup Crop Safety Warranty	Within 14 days of application <i>Economic injury is defined as a field difference in excess of normal field-to-field variation. The Monsanto process to measure economic crop injury must be followed.</i>

Monsanto Authorized Retailer

Monsanto has invested heavily in recent years in the training of local Monsanto authorized retailers so they can properly recommend herbicides to growers for use in Roundup Ready crops and other applications. Your local Monsanto authorized retailer knows and understands how to help maximize the investment in seed traits and herbicides for the local growing conditions.

A Monsanto authorized retailer is defined as a retailer who:

1. Is trained by Monsanto to provide technical recommendations on Monsanto products.
2. Actively stocks and sells Monsanto traits, seed germplasm and/or qualifying brands of herbicides through a retail store.
3. Has a written agreement with Monsanto for product distribution.

Limit of Warranty and Liability

Growers should read this Limit of Warranty and Liability before opening a bag of seed containing Monsanto gene technology. If growers do not agree to be bound by these conditions of purchase or use, they should return the unopened bags to their seed dealer.

Monsanto warrants that the Monsanto gene technology will perform as set forth in the 2011 Monsanto Technology Use Guide when used in accordance with directions. This warranty applies only to planting seed containing the Monsanto gene technology that has been purchased from a seed company licensed by Monsanto, or such seed company's authorized dealers or distributors.

EXCEPT FOR THE EXPRESS WARRANTIES SET FORTH ABOVE, MONSANTO MAKES NO OTHER WARRANTIES OF ANY KIND, AND DISCLAIMS ALL OTHER WARRANTIES, WHETHER ORAL OR WRITTEN, EXPRESS OR IMPLIED. THERE IS NO IMPLIED WARRANTY OF FITNESS FOR PARTICULAR PURPOSE OR MERCHANTABILITY.

THE EXCLUSIVE REMEDY OF THE GROWER AND THE LIMIT OF THE LIABILITY OF MONSANTO OR ANY SELLER FOR ANY AND ALL LOSSES, INJURY OR DAMAGES RESULTING FROM THE USE OR HANDLING OF A

PRODUCT CONTAINING MONSANTO'S GENE TECHNOLOGY (INCLUDING CLAIMS BASED IN CONTRACT, NEGLIGENCE, PRODUCT LIABILITY, STRICT LIABILITY, OTHER TORT OR OTHERWISE) SHALL BE THE PRICE PAID BY THE GROWER FOR THE QUANTITY OF SUCH PRODUCT INVOLVED, OR, AT THE ELECTION OF MONSANTO OR ANY SELLER, THE REPLACEMENT OF SUCH QUANTITY, OR IF NOT ACQUIRED BY PURCHASE, REPLACEMENT OF SUCH QUANTITY. IN NO EVENT SHALL MONSANTO OR ANY SELLER BE LIABLE FOR ANY INCIDENTAL, CONSEQUENTIAL, SPECIAL, OR PUNITIVE DAMAGES.

All buyers and users are deemed to have accepted the terms of this Limit of Warranty and Liability upon opening a bag of seed containing Monsanto gene technology, which terms may not be varied by any oral or written agreement.

Refer to the herbicide product label for specific information on Limit of Warranty and Liability. Offer available through August 1, 2011, while supplies last. Monsanto retains the right to reject claims that do not meet all terms and conditions herein and the right to audit any grower or representative to confirm eligibility and payment levels, including rights of set off. Void where prohibited.

For an updated list of qualifying products, visit www.RoundupRewards.com and please direct any questions about Monsanto products to your local Monsanto authorized representative, authorized retailer or Monsanto Product Support at 1-800-768-6387.



Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, **including applicable refuge requirements for insect resistance management**, for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology/Stewardship Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with the most recent stewardship requirements.



Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. Commodity crop products are approved for import into key export markets with functioning regulatory systems. Any crop or material produced from commodity crop products can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for commodity crop products. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization.

B.t. products may not yet be registered in all states. Check with your Monsanto representative for the registration status in your state.

Cottonseed containing Monsanto traits may not be exported for the purpose of planting without a license from Monsanto.

Roundup Rewards® applies only to Roundup® branded and other agricultural herbicides specified by Monsanto. Program details referenced in this publication are subject to change and should be verified by visiting RoundupRewards.com or checking with your local Monsanto dealer.

Roundup Technology® includes Monsanto's glyphosate-based herbicide technologies.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Harness®, TripleFLEX™, and Warrant™ Herbicide are not registered in all states. Harness®, TripleFLEX™, and Warrant™ Herbicide may be subject to use restrictions in some states. Degree Xtra®, Harness®, and INTRRO® are restricted use pesticides and are not registered in all states. The distribution, sale, or use of an unregistered pesticide is a violation of federal and/or state law and is strictly prohibited. Check with your local Monsanto dealer or representative for the product registration status in your state. Acceleron®, Acceleron and Design®, Asgrow®, Degree Xtra®, DEKALB®, Genuity®, Genuity and Design®, Genuity Icons, Harness®, INTRRO®, Residual Rewards™, Respect the Refuge and Cotton Design®, Roundup®, Roundup Performance Pact™, Roundup PowerMAX®, Roundup Ready®, Roundup Ready 2 Technology and Design®, Roundup Ready 2 Yield®, Roundup Ready PLUS™, Roundup Rewards®, Roundup Technology®, Roundup WeatherMAX®, Roundup WeatherMAX and Design®, RT 3®, Transorb and Design®, TripleFLEX™, Warrant™, and YieldGard VT Triple® are trademarks of Monsanto Technology LLC. Deltapine® is a registered trademark of Monsanto Company. Fielder's Choice®, Fontanelle™, Gold Country Seed®, Heritage Seeds®, Hubner Seed & Design™, Jung®, Kruger™, Lewis Hybrids & Design®, Rea Hybrids & Design™, Specialty & Design™, Stewart and Design™, Stone Seed & Design™ and Trelay® are trademarks of American Seeds, LLC. Channel™ is a registered trademark of Channel Bio, LLC. Authority® First DF, Authority® Assist, Authority® MTZ DF and Authority® XL are trademarks of FMC Corporation. Headline® and Headline AMP™ are trademarks of BASF Corporation. Gangster®, Select Max®, Valo® and with Inside Technology are registered trademarks of Valent U.S.A. Corporation. Respect the Refuge® and Respect the Refuge and Corn Design® are registered trademarks of National Corn Growers Association. All other trademarks are the property of their respective owners. ©2010 Monsanto Company. [22433Apd] 1E-8K-10-4939